

Digital Photography Success

Keyword Report



- Which keywords work best
- Which ones to avoid
- Long tail keywords
- Short tail keywords
- My huge compilation of keywords
- Keywords with my name "Amy Renfrey" in them
- Good SEO practices
- SEO for photos and images
- Extra resources to help

Which keywords work best

There are many keywords that work really well. Of course the most specific ones work well. Keywords with my name or the name of my products turn into sales 90% of the time.

The more specific a keyword is, the better. This list of keywords might be a mile long and only 1 search has been done, but 1 search has equalled 1 sale.

If you target these keywords in your marketing then the chances of making sales are higher, simply because of how specific they are.

Here is a list of all the specific keywords that have converted into sales:

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flowers	5
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photography technique	5
posing for portrait photography a guide head to toe filetype:pdf	5
techniques of still photography pdf	5
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digital photography school	4
digital photography success.	4
digital photography sucess	4
ebook digital camera	4
ebooks on photography	4
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learn how to take professional photos	4
photo success	4
photography degree	4
photography in schools	4
Photography Techniques	4
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amy renfry	3
basic photography	3
digital camera	3
digital photograhny success	3
digital photography books	3
digital photography success amy renfrey	3
digital photography success filetype:pdf	3
digital sports photography lessons amys	3
digital tape measure	3
digitalphotographysuccess	3
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ebook on photography	3
exposure charts digital photography	3
focus e-magazine	3
online photography classes	3
pdf digital photography secrets	3
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photography career	3
photography course	3
Photography Course ebook	3
photography magazines	3
photography scenarios	3
photography technique pdf	3
photography techniques.pdf	3
product photography	3
professional photography	3
samsung digital camera	3
abstract landscape photography	2
amy renfrey-digital photography success.	2
audio books photography	2
becoming a photographer	2
best ebook for digital photography	2
camera techniques pdf	2
creating a personalized calendar for my sons football coach ides	2
digital	2
digital camera ebook	2
digital camera olympus	2
Digital photog ebook	2
digital photography affiliate program	2
digital photography audio books	2
digital photography courses melbourne	2
digital photography e books	2
digital photography e-books	2
digital photography emagazine	2
digital photography for beginners	2
digital photography secret	2
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digital photography success.com	2
digital photography techniques	2
digital photography tricks	2
digital photograpy success by amy renfrey pdf	2

dps	2
e magazine pdf	2
ebook for photography	2
ebook of digital photography	2
ebook on digital camera photography	2
ebook photo	2
ebooks digital photography	2
european online photography course	2
ev chart	2
ev exposure chart filetype:pdf	2
exposure chart	2
exposure value charts iso	2
ezine camera	2
focus emagazine.	2
focus emagazine...	2
focus enzine.com	2
free photo editing software windows	2
good lighting photography	2
good lighting pictures	2
hobby photography	2
HOW CAN I MAKE A CLEAR PHOTO FROM A BLURRED	2
how to become a contemporary photographer	2
how to become a good photographer	2
how to become a photographer	2
how to become a photographer in 14 easy steps	2
how to become a professional photographer	2
how to load digital photos to ebay	2
how to make a ebook photography	2
how to photography absolutely everything download free	2
how to take good clear professional photos	2
know professnal digital camera setting	2
learn digital photography free	2
light value chart	2
lighting of a good photograph	2
macro photography	2
MAKE DIGITAL PICTURES CLEARER	2
my landscape images are dull	2
photography camera	2
photography contests	2
photography e books	2
photography e-book	2
photography ezine download	2
photography lessons	2
photography lighting	2
photography portrait wedding	2
photography quotes	2
photography sites	2
photography software	2
photography stock	2
photography websites	2
photography workshop	2
slr photography techniques pdf	2
Sports Photo Success	2
success of digital camera	2

take stunning photos	2
wedding photography and videos	2
www.digital photography success.com.	2
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about photography	1
absolutely best photo ebooks	1
abstract photography	1
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amy renfrey ezine	1
amy renfrey info	1
amy renfrey photo	1
amy renfrey, digital photography success	1
Amy Renfrey's Digital Photography Success	1
Amy's photography monthly Ezine	1
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baby photography	1
backdrop photography	1
basic digital photography techniques pdf	1
beautiful landscape photography	1
beautiful photos	1
beauty photography pdf	1
become a photographer	1
becoming a dog photographer	1
becoming a professional photographer	1
beginner photography	1
blurry pictures digital camera	1
book Digital Photography Success by Amy Renfrey	1
book on digital photography	1
books on how to take stunning photos with a simple cheap digital camera	1
cool pictures taken with advanced digital	1
create stunning black and white images	1
Definition of Digital Photography	1
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Digital camera histogram	1
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digital garment printing	1
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digital photography \tips	1
digital photography affiliates	1
digital photography audiobooks	1
digital photography basics	1
digital photography charts	1
digital photography course dvd	1
digital photography course online	1
digital photography exercises and handouts in pdf	1
digital photography exposure guide chart	1
digital photography exposure value chart	1
digital photography ezine subscription	1
digital photography for dummies	1
digital photography hints	1
digital photography lessons	1
digital photography magazine	1
digital photography magazine free	1
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digital photography scenarios	1
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DIGITAL PHOTOGRAPHY SUCCESS BOOK	1
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e-book fotography	1
e-book photographer	1
ebook photography helps decide what manual settings to use in a situation	1
e-book take photo	1
ebooks for digital photography	1
e-magazine, Focus	1
ev and iso chart	1
ev and lv	1
ev charts in photography	1
ev exposure chart	1
ev exposure value chart	1
ev lv chart	1
ev to lv	1
event photography training	1
exhibition photography	1
exposure ev chart	1
exposure value chart amy.renfrey	1
exposure value charts	1
exposure values chart	1
focuc e magazine	1
focus e	1
focus e magazin	1
focus e magazine\	1
Focus enzine	1
focus e-zine	1
focus ezine filesonic	1
focus ezine magazine	1
Focus Magazine/Turning Nature into Abstract Black and White	1
focus photography ezine	1
how do i get my digital photos in an exhibit in delaware	1
how do photography edit hundreds of pics after a shoot	1

how do they get that shot photography	1
how do you gain success in photography	1
how do you know how big you can blow a digital picture up before it's blurry	1
How do you learn photography	1
how reliable are exposure charts	1
How to Become a National Geographic Photographer?	1
how to create a website	1
how to create emagazine	1
how to get crystal clear sports photography shots	1
how to get super sharp photos nikon	1
How to improve pictures taken already	1
how to make an digital image clearer so i can read the numbers	1
how to photograph antiques	1
how to photograph water drops splash	1
how to photography scenarios	1
how to saturate the moon photography	1
how to shoot digital photos in churches	1
how to take amazing photography	1
how to take breathtaking digital photos	1
how to take breathtaking picture with a digital camera	1
how to take clear vibrant pictures	1
how to take digital photos in churches	1
how to take good portrait photos in doors with canon 500d	1
how to take photo in fog with d90	1
how to take photo in photo journalism	1
how to take photos ebook	1
how to take professional photos with Nikon D90	1
how to take sharp close ups from nikon d90	1
how to turn a pic into stunning pictures	1
i want to make my photos clearer and sharper free programs	1
if i want clear photo how can i use	1
infocus monthly e magazine	1
international competition on wildlife photography 2011	1
into the wild camera technique	1
is there a chart for exposure in digital photography	1
iso exposure chart	1
landscape photo taken different time of day	1
landscape photographs	1
learn digital photography	1
learn digital photography in very easy english	1
learn how you can get loads more light on your scene without changing your shutter or aperture (all with the press of one small button at the back of your camera.)	1
learn online photography	1
learn photography ebook	1
learn photography package	1
learn take professional photos	1
learn to take best digital photo	1
learn to take professional photos	1
nz digital photography magazine	1
on line course for digital photography	1
on-line course on dslr photography	1
online course on flash photography	1
online digital photography books	1
online photography courses	1

photografic amy renfrey	1
photograhny exposure charts	1
photograph subscription	1
photographer online cources	1
photographer success	1
photographers charts	1
photographers exposure charts	1
photographic skills pdf	1
photographing flowers filetype:pdf	1
photographing technique/pdf	1
photography 101	1
photography amy renfrey	1
photography books to become professional	1
photography business	1
photography chart filetype:pdf	1
photography classes	1
photography community, including forums, reviews, and galleries from photo net photography	1
photography competition	1
photography digital	1
photography e magazine	1
photography ev chart	1
photography exposure chart in pdf	1
photography exposures charts	1
photography ezine	1
photography ezines	1
photography f stop definition	1
photography for beginners	1
photography for success'	1
photography light value lv underwater	1
photography methods pdf	1
photography name generator	1
photography network	1
photography online course	1
photography online courses	1
photography paleontology methods in pdf	1
photography photos	1
photography poses pregnancy	1
photography professional site web	1
photography publishers directory	1
photography scholarship	1
photography services	1
photography shops	1
photography tips amy renfrey	1
photography tips for Sony cybershot	1
photography travel	1
photography tricks	1
photography tricks in pdf	1
photography tutorials	1
photography website	1
photography websites design	1
photography wedding	1
photography workshops online	1
photograpick school online	1
photos of digital photography	1

poorly taken landscape photos	1
portrait	1
portrait photography	1
portrait photography course	1
portrait photography filetype:pdf	1
portrait scenarios	1
powerful landscape photography	1
powerful landscape photography taringa	1
powerful landscape photography torrent	1
professional digital photography e book	1
professional photo package learning	1
professional photographer ebook	1
proof photography	1
recurring billing terms	1
register success digital image	1
rule 16 in landscape photography	1
sample wedding photography	1
school digital photography	1
self-portraiture photography filetype:pdf	1
simple digital photography exposure chart	1
site: http://www.digitalphotographysuccess.com/	1
slim digital camera	1
slr digital photography courses	1
sport photography	1
sport photography ebook	1
subscribe ezine digitalphotographysecrets	1
subscription ezine	1
success digital camera	1
success in your life photo	1
success of the digital camera	1
success photo in hd	1
success photography	1
success photography digital image	1
successful photographers who started later in life	1
take real life photo into a digital image	1
taking breathtaking photographs book	1
taking professional photographers books	1
Teach me how to take professional digital pictures	1
teach yourself to take professional photos	1
technical stuff to shoot flash	1
The Digital Photography Book: The Step-by-step Secrets PDF e-book	1
the digital photography ebook	1
the photos we take are getting clearer sharper and more brilliant every day and the technology is getting cheaper all the time.	1
themes for photography projects	1
there are beautiful photography done but how to do it	1
tips on photography	1
tips photographing morning fog	1
transform a blur photo in a clear photo	1
transform your picture into professional	1
turn pictures from blurry to high quality	1
turn your pictures into professional photo like you always wanted	1
tutorial photoshop for digital photo	1
understanding f-stop	1

what is the best combination shutter speed aperture and iso pdf	1
what is twilight photography	1
what it takes to get into photography	1
white fabric photography	1
wht do i need to take stunning photos with my camera	1
www. DigitalPhotographySuccess. com	1
www.digital photo graphy master lighting techniques.com	1
www.digital photographysucces.com	1
www.digitalphotographysuccess.com FocusSubscription 2011December 3379	1
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www.digitalphotographysuccess.org	1

Which ones to avoid?

The keywords that have the highest competitors in them are usually the most difficult. General terms like “digital photography” and “photography” are too hard in my mind. Better to go for the smaller keywords and keyphrases.

Long tail keywords

Long tail keywords or “keyphrases” are generally more successful. You, as our affiliate, will have more luck with “teach me how to take a professional digital picture” than you will for “photography”. There are no competitors for it so you can easily target this long tail keyword without any trouble at all.

Go through this list and you will see that just my name alone is being searched for. That’s a goods sign, because those people are looking for me. They are more likely to give you a sale than if they were searching for general information.

Keyphrases like “tips photographing morning fog” might only have one search on that topic in a couple of months but that person is looking for something so specific. Specificity is the key.

Short tail keywords

We’ve never really targeted short tail keywords like “photography” because of the highly competitive nature of that word. Stick to long keywords and you’ll do better.

My huge compilation of keywords

Since targeting specific, long tail keywords (keyphrases) is best, I have compiled a list of keywords. You thought the other one was long!

best canon lens for portraits,

best lens for portraits canon,

best canon lens for portrait photography,

best canon lens for weddings,

best canon lens for low light,

best canon lens for wedding,

best canon prime lens for portraits,

canon lens for weddings.

black and white photography ideas,

black and white abstract photography,

beautiful black and white photography,

black and white photography tips,

how to change a colour photo to black and white,

black and white portrait photography,

black and white photos of people,

how to take black and white photos,

how to take photos in black and white,

how to do black and white photography,

black and white portraits,

people in black and white,

black and white photography how to

black and white portrait photography,
black and white portrait photography tips,
taking black and white portraits,
black and white portraits tips,
black and white photography tutorials,
amazing black and white photography
black and white photography tips and tricks,
taking black and white photos,
tips for good portraits,
black and white portrait tips

how to take candid portraits,
taking candid photos of people,
candid portraiture,
how to take candid photos of people,
how to take candid photos

camera tripod buying guide,
best tripod for landscape photography,
best beginner tripod,
tripod advice,
selecting a tripod,
best tripod brands,
do i need a tripod,
best tripod brand,
choosing tripod,
choosing a tripod,

how to choose a tripod

christmas tree photography,

photograph christmas tree,

photograph christmas lights,

photographing christmas lights

exposure value,

ev photography,

ev flash,

what is exposure value in photography,

exposure value photography

how to take good photos of flowers,

digital flower photography,

taking photos of flowers,

still life flower photography,

close up flower photography,

flower close up photography,

how to take photos of flowers,

macro flower photography,

photographing flowers,

wild flower photography,

wild flowers photography,

black and white flower photography,

how to photograph flowers,
photograph flowers,
flower photography,
flower photography,
photography flowers

photographing moving water,
moving water photography,
photograph moving water,
how to photograph moving water

how to take a good picture,
how to take a photo,
how to take a picture,
how to take better photographs,
how to take better photos,
how to take better pictures,
how to take digital photographs,
how to take digital photos,
how to take digital pictures,
how to take good photographs,
how to take good photos,
how to take good pictures,
how to take great photographs,
how to take great photos,
how to take great pictures,
how to take great portraits,

how to take photo,

how to take photographs,

how to take photos,

how to take pictures.

how to take good pictures,

how to take good photos,

taking good photos,

how to take good photographs,

how to take a good picture of yourself,

take good pictures,

taking a good picture,

how to take a good picture,

how to take good pictures with a digital camera,

taking good photographs,

how to take a good photo,

how to take good pictures of myself,

taking good photos with a digital camera,

taking good pictures,

taking good pictures with a digital camera,

how to take a good picture with a digital camera,

how to take a good profile picture,

tips for taking good pictures,

how to take good photos with a digital camera,

how to take good photography pictures,

how to take a good photograph,

how to take pictures,

how to take photos

animal photographer,

how to photograph dogs,

how to photograph animals,

how to photograph cats,

how to take pictures of animals

best camera setting for fireworks,

best way to photograph fireworks,

best camera settings for fireworks,

how to take fireworks photos dslr,

fireworks photography settings,

firework photography settings,

camera setting for fireworks,

pictures of fireworks exploding,

taking photographs of fireworks,

taking photos of fireworks,

taking pictures of fireworks,

how to take photos of fireworks,

how to take pictures of fireworks,

photographing fireworks,

how to photograph fireworks,

photograph fireworks,

shoot fireworks,
how to shoot fireworks,
firework photography,
fireworks photography,
photography fireworks

using your digital camera,
what do i look for in a digital camera,
camera tutorial,
how to use your digital camera,
how to use a digital camera,
digital camera terms

landscape photography editing techniques,
landscape photography tutorial learn landscape photography,
landscape photography made easy,
how to shoot landscapes,
how to take good landscape photos,
how to take good landscape pictures,
landscape camera settings,
landscape photography ideas,
guide to landscape photography,
landscape photography techniques,
how to do landscape photography,
how to shoot landscape,
how to take landscape photos,

lenses for landscape photography,

how to photograph landscapes,

landscape photography

macro photography lighting tips,

macro photography lens,

macro photography equipment,

canon macro photography,

macro photography tips,

tips for macro photography,

macro photography tip,

macro photography,

macro photography tutorial,

macro photography gallery,

macro photography images,

what is macro photography,

macro photography lighting,

lighting for macro photography,

digital slr macro photography,

macro photography digital cameras,

slr macro photography,

macro photography lighting tips,

digital macro photography,

macro photography for beginners,

macro photography tips,

macro photography flower,

how to take macro photography

how to do photography,
how to master photography,
mastering photography,
how to become good at photography

night time photography ideas,
shutter speed night photography,
night photography ideas,
night time shooting,
city light photography,
city at night photography,
city night photography,
how to do night photography,
digital photography at night,
taking night photos,
taking photos at night,
nighttime photography,
taking night pictures,
taking pictures at night,
night photography tips,
night time photography,
how to take night photos,
how to take photos at night,

how to take pictures at night,

how to shoot at night,

night photography,

night photography how to

how to take panoramas,

how to stitch photos together,

stich photos,

how to create a panorama,

panorama photography,

stich photos together,

how to take a panorama,

stitch photos together,

stitching photos together,

making panoramas,

stitching pictures together,

stitch together photos,

stitch pictures together,

stitch 2 photos together,

how to join photos,

make pictures together

how to do pet photography,

pet photography tips,

tips for pet photography,

pet photography

photographing moving water,
moving water photography,
photograph moving water,
how to photograph moving water

moon photography,
how to photograph the moon,
photographing the moon,
photographing moon,
how do i photograph the moon,
photograph moon settings,
photograph moon,
taking photographs of the moon,
photographing the moon with a digital camera,
best way to photograph the moon

sunny day photography,
photography on a sunny day,
how to take photos on a sunny day

photography video podcast,
art of photography podcast,
the art of photography podcast,
best photography podcast,
photography podcast best,

film photography podcast,

photography podcast,

podcast photography

photography basics tutorial,

photography tutorial,

photography podcast,

this week in photography podcast,

photography exposure tutorial,

photography lens tutorial,

best photography podcast,

photography podcast best

photography tutorial download,

still life photography tutorial,

photography composition tutorial,

tutorial in photography,

tutorial for photography,

tutorial of photography,

tutorial on photography,

dslr photography tutorial,

photography tutorial dslr

how to use a digital camera step by step,

point and shoot techniques,

point and shoot photography tips,

tips for point and shoot cameras,

point and shoot camera tips,

tips on taking great pictures,
point and shoot tips,
point and shoot photography,
how to shoot better,
how to use a digital camera

best lens for taking portraits,
best camera settings for outdoor portraits,
taking portraits indoors,
taking portraits of children,
low light portrait photography,
taking portraits outdoors,
taking great portraits,
taking good portraits,
best camera settings for portraits,
portrait photography composition,
taking indoor portraits,
taking outdoor portraits,
how to take good pictures of people,
portrait setting on camera,
portrait photography definition,
how to take portraits of people,
how to take great portraits,
camera settings for portraits,
urban portrait photography,
colour portrait photography,
how to take good portrait pictures,

creative portrait photography ideas,
how to take good portraits,
lens for portrait photography,
portrait photography lens,
portrait photography techniques,
lighting for portrait photos,
how to take portrait photos,
how to take pictures of people,
how to take portraits,
portrait photography

secrets to photography,
secrets of photography,
photography secrets,
digital photography secrets,
secrets of digital photography

how to use your slr,
slr photography basics,
basics of digital slr photography,
digital slr photography basics,
photography basics slr,
basics of slr photography

Keywords with my name “Amy Renfrey” in them.

As I mentioned, specificity is the best method of marketing. If you can market with my name, then do so, because people who know me know what I do. And when people search for me, they want what I offer.

amy renfrey	66
amy renfrey photography	20
amy renfrey digital photography success	10
Amy Renfrey Photographer	6
amy renfry	3
amy renfrey-digital photography success.	2
Amy E zine photography	1
amy renfery	1
amy renfrey clickbank	1
amy renfrey contact details	1
amy renfrey digital photography	1
amy Renfrey digital photography success ebook	1
amy renfrey ebook	1
amy renfrey ezine	1
amy renfrey info	1
amy renfrey photo	1
amy renfrey, digital photography success	1
Amy Renfrey's Digital Photography Success	1
Amy's photography monthly Ezine	1
anne renfrey digital photography success	1

Then there are the keywords with my products names in them:

focus emagazine	84
focus ezine	31
focus emagazine download	30
focus e magazine	23
Focus Ezine Subscription Special Offer	11
focus e-magazine	3
focus emagazine.	2
focus emagazine...	2
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All these keywords are representations of our target market, actively, in plain sight, searching for our products. These are great keywords to target.

Good SEO practices

I have found that if I write for people, not search engines, you will get better results. That doesn't mean don't do your keyword research, or be specific in your marketing. It means make everything make sense and always be of service to people. Make sure that the site you are marketing on is optimised AND it's good for humans to read.

SEO for photos and images

If you use a photo, then make sure you also give it a keyword friendly, seo keyword. For example, if you are posting to wordpress and it asks for the title, then don't keep the name I give you "IMG 008" for example. In the field where you change the title from it's data name, change it to the keyword you are targeting. "Focus Ezine Magazine black and white" for example. Be keyword friendly, not obsessed. And always keep your pages geared for peoples enjoyment.

Extra resources to help

And now I'm going to give you the latest resources for tackling the world of online marketing so that you can make sales quickly and easily...

1. "Drive Target Traffic To This Website Quickly & Easily":

[Maximise The Power of Blogging](#)

2. "If you've ever wanted a true paint-by-numbers system that leverages free-to-use web properties across the Internet, creating powerful money-sucking profit streams for you..."

[OneWeekMarketing.com](#)